



CITY OF
MADISONVILLE
KENTUCKY

**SPECIAL CALLED MEETING
TOURISM CITY COUNCIL COMMITTEE
TOURISM ADVISORY BOARD**

November 6, 2023 at 5:00 PM
Mayor's Conference Room
67 North Main Street
Madisonville, KY 42431

MINUTES

1. Call to Order - Chairman Adam Townsend

The Special Called Meeting of the Tourism City Council Committee and the Tourism Advisory Board was called to order on November 6, 2023, at 5:10 p.m. by Chairman Adam Townsend.

Members present were: Elizabeth Oldham, Chip Tate, Genia Matchem, Lyle Crouch, and Karen Tapp. Committee Council Members present were: Adam Townsend, Frank Stevenson, and Larry Noffsinger. Members absent were: Tim Whitsell, LaBarron McAdoo, and Michael Hunt.

Also present were City Administrator Rob Saint, Deputy City Administrator Brad Long, Finance Supervisor Diana Phillips, Events Director Luci Bess, Airport Superintendent Emily Herron, Sports Complex Superintendent Brett Roddy, HR Director Lynn Owens, Councilman Tony Space, Hopkins County Tourism Director Trish Noel, and Executive Assistant to the Mayor, Debby Myers, (who took the minutes).

2. Approval of Minutes

Chairman Adam Townsend presented the minutes from the July 13, 2023 meeting for review and discussion. Chip Tate made a motion that the minutes be approved as presented. Elizabeth Oldham seconded and the motion passed by unanimous vote.

3. Approval of Financial Report

Finance Supervisor Diana Phillips presented the Financial Report consisting of the Cash Flow Projection and the Restaurant Tax Fund budget as of September 30, 2023, for review and discussion. Lyle Crouch made a motion to approve the financial reports as presented. The Motion was seconded by Karen Tapp and passed by unanimous vote.

4. Project Status / Updates / Discussion

A. Harvest Fest - discussion, questions, 2024 funding

Events Director Luci Bess presented information on the 2023 Harvest Fest held at Mahr Park. Approximately 36,700 people attended this years event and there were 78 haybales decorated by different groups and organizations.

B. Air Show - discussion and questions

Events Director Luci Bess and Airport Superintendent Emily Herron discussed the 2023 Wings Over Western Kentucky airshow held at the Madisonville Regional Airport. There were approximately 120 people who attended movie night on Friday and an estimated 4500 people in attendance at the AirShow on Saturday. The 2024 airshow will be held on October 5, 2024. There were several suggestions and ideas discussed on ways to improve and expand the show for next year.

C. Deck the Park - discussion and questions

Events Director Luci Bess discussed the ongoing preparations for 2023 Deck the Park which will include 2 Ferris wheels, kids rides, Santa and Mrs. Clause and other new decorations. This years event will start with a Drive In Movie kickoff on November 17, 2023.

D. Sports Complex - discussion and questions

City Administrator Rob Saint introduced Brett Roddy as Superintendent of the Sports Complex. Brett and his family are relocating from Cincinnati. He is in the process of making contacts to secure tournaments and events for the Sports Complex and will be interviewing for an Assistant Superintendent.

5. Meeting Location Discussion

There was discussion on the logistics of holding the meeting in the City Council Chambers or the Mayor's Conference Room. It was determined that for presentations and seating the Mayor's Conference Room was a better location. Chip Tate made a motion that all ongoing meetings be held in the Mayor's Conference Room at City Hall, 67 North Main Street, Madisonville, Kentucky. The date and time will remain the same. The Motion was seconded by Elizabeth Oldham and passed by unanimous vote.

6. Adjournment

Chairman Adam Townsend informed the Board that Emily McEnaney has resigned her position on the board. There being no further business, Karen Tapp made a motion to adjourn. The motion was seconded by Lyle Crouch and passed by unanimous vote. The meeting was adjourned at 5:50 p.m.